



# 2024-2027 STRATEGIC PLAN OVERVIEW

## Services & Programs

With a focus on strong existing services and excellent community and partner relationships, RAMP's services and innovative new programs meet and exceed consumer expectations consistently throughout our service areas.

## Marketing

Enhances the reach, impact, and accessibility of RAMP's services & events for individuals with disabilities through effective marketing and outreach.

## Finance

There are more than sufficient funds from diversified funding streams to fully support the consumer and employee needs, which allows the agency to be fiscally self-sufficient.

## Workplace Culture

Our leadership and board create a positive and supportive ROWE culture that considers employee needs, ensuring long-term retention and having the right employee in the right role.

## Fundraising

Successfully restructure and streamline our fundraising efforts to enhance efficiency and maximize results.