



# 2021-2024 STRATEGIC PLAN OVERVIEW

## Services & Programs

With a focus on strong existing services and excellent community and partner relationships, RAMP's services and innovative new programs meet and exceed consumer expectations.

## Marketing

RAMP is known as the disability resource in the community for all ages/all disabilities and our target audiences and community at large know and understand the services we provide.

## Fundraising & Finance

There are more than sufficient funds from diversified funding streams to fully support the consumer and employee needs, which allows the agency to be fiscally self-sufficient.

## Workplace Culture

Our leadership and board create a positive and supportive ROWE culture that takes care of employee needs, ensuring long-term retention and having the right employee in the right role.

## Diversity, Equity, and Inclusion

RAMP is diverse among board and staff which contributes to having increased access and excellent outreach and service for our diverse consumer base.